Elevated Concept of Food Hall to Open November 2018 on Mag Mile: Aster Hall

Gold Coast's Aster Hall will offer an eclectic and handcrafted food and beverage program, all Hogsalt-created

CHICAGO, IL – (Aug 22, 2018) – 900 North Michigan Shops, in partnership with Chicago restaurant group Hogsalt, is pleased to announce the late fall opening of Aster Hall. Echoing the great food halls of London, the 22,000-square-foot Aster Hall will be a cornucopia arrayed across 16 different stations known as "vaults." Among the offerings will be Hogsalt favorites including Green Street Smoked Meats, Small Cheval, and 3 Greens Market. The vaults, located on the fifth and sixth levels, will feature a diverse range of offerings from street tacos to sushi, bread-bowl chowder to vegan bowls, hot dogs to ramen, and more. An additional vault – an outpost of the Doughnut Vault - will be located on the ground floor, greeting shoppers with the aroma of fresh-brewed coffee and doughnuts.

Aster Hall has been designed to appeal to guests wherever they are in their day, whether early breakfast, dinner hour, or any time in between. Complementing the dining choices will be an array of handcrafted beverages, both alcoholic and non. The full food and beverage menu will be unveiled closer to the opening date.

"I wanted to do this," says Brendan Sodikoff, "because I thought it was a wonderful opportunity to bring more vibrance to that end of Michigan Avenue. When I think of Chicago, I think about being part of the city, and this seemed like a great way to contribute, to invest in the place we all live. Chances like this don't come along very often."

Hospitality is the watchword of Aster Hall, with personal service in the vaults ensuring that each customer has what they want, the way they want it. Technology, too, is part of the charm with guests of Aster Hall moving seamlessly between shopping and dining by ordering via self-order screens scattered throughout 900, or on their own mobile devices. Gilded with luxurious materials in a serene palette courtesy of the design and concept firm AvroKO, Aster Hall is an indulgent getaway from the bustle of Michigan Avenue.

For the latest updates on Aster Hall, follow @asterhallchicago and www.asterhallchicago.com.

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About 900 North Michigan Shops
An iconic anchor of the Magnificent Mile and Gold Coast, 900 North Michigan Shops is an architecturally stunning 465,000-square-foot, seven-level experiential retail destination in the heart of Chicago. The property is currently undergoing a multi-phase renovation to enhance the affluent consumer-driven shopping center. Anchored by Bloomingdale's, 900 North Michigan Shops features more than 70 luxe retailers including a two-level Gucci, MaxMara, Montblanc, Tesla, BONOBOS, and Aritzia, and is opening a 22,000-square-foot food hall, Aster Hall, in late fall 2018. 900 North Michigan Shops is owned by an affiliate of JMB Realty Corporation. Follow the development on Facebook, Instagram, Twitter and YouTube, or visit www.shop900.com.

About Hogsalt
Hogsalt is a Chicago-based restaurant group founded in 2010. Under the leadership of founder, chef, and CEO Brendan Sodikoff, Hogsalt rapidly grew from a single seat-of-the-pants storefront to today's 16-restaurant ensemble employing close to 1,000 people with a market valuation well north of $50 million. Hogsalt is a first-tier force in the Chicago market and has branches in New York, Paris, and Las Vegas.

Hogsalt's success has come from remixing fine-dining with more familiar food-genres to produce superb fare that is classy, unpretentious, and often playful. What's more, the sexy, taste-making sensibility isn't restricted to the food. Hogsalt restaurants are imbued with a subtle but pervasive sense of story-telling, reflecting a belief that dining is as much about sociability as it is the menu.

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